

Koushik Samanta

**User Experience Research & Design** (150+ months)

Technical Lead (50+ months)

Bachelor of Commerce, Calcutta University, 2003

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As an individual contributor I do User Experience Research and Design. From scratch to provide all UX Deliverables.

As a lead technology (not a manager but more like leader) I educate, guide and help junior team members to face and overcome job challenges.

### Chenoa

Senior UX Designer, Hyderabad, Dec 2022 - Aug 2023,  
Individual contributor and lead technology.

### M3bi

Technical Lead - UX, Hyderabad, Jun 2021 - Mar 2022,  
Individual contributor and lead technology.

### Synechron

Lead - Technology UX, Hyderabad, 36 months Jan 2018 - Dec 2020,  
Individual contributor and lead technology.

### Bimarian

Sr. UI/UX Designer, Hyderabad, 13 months Oct 20 16 - Oct 2017  
Individual contributor and lead technology.

### C2D Soft Technologies

UI/UX Designer, Hyderabad, 3 months  
Individual contributor.

### Security Escape

UI/UX Designer, Hyderabad, 3 months  
Individual contributor.

### Infomatics

Technical Consultant, Kolkata, 10 months Jun 2015 - Feb 2016  
Individual contributor.

### CTECH Software

Sr. Designer, Kolkata, 3 months  
Individual contributor.

### Pixel Craft

UX Designer, Kolkata, 17 months  
Individual contributor.

### Sharobi Technologies

Graphic and Web Designer, Kolkata, 3 months  
Individual contributor.

### Binaryfolks (Logomafia)

UX Designer, Kolkata, 28 months Apr 2011 - Aug 2013  
Individual contributor.

### Research:

Strategy & vision  
Presentations  
Task analysis  
Persona hypothesis  
A/B Testing  
Empathy Mapping  
Usability Testing

### Design:

Concept sketches  
Information Architecture  
User flows  
Wireframes,  
Rapid prototyping  
Production redlines  
Style guides  
Pattern library  
Mock ups  
Prototyping

### Design QA:

Before deployment, verify design accuracy.  
Consistently monitoring during developments.

### Tools:

Figma  
Axure  
Adobe XD  
Adobe Illustrator  
Adobe Indesign  
Invision  
Sketch  
Lucid Chart

### Domain Experience:

Fintech  
E-commerce  
Education  
Health  
Logistic  
Civil  
Portfolio Management  
Data management